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JNTO President: JNTO Resumes Tourism Promotion

New York, NY, April 20, 2011 As the situations in Japan have been assessed by various governments and international authorities as stable, the President of **Japan National Tourism Organization** Mr. Tadatoshi Mamiya announced that JNTO is to resume promoting tourism to Japan.

It is now just over a month since the earthquake and tsunami hit the coast of the Tohoku region in Japan. We are very grateful for the generous contributions and support that we have received from all over the world. The support has been very important to us, and the Japanese people are determined to put all our efforts into recovery actions, in response to the outpouring of encouragement and solidarity that we have received from the global community.

The Japan National Tourism Organization will support the rebuilding efforts by continuing to pursue our mission to positively promote Japan as a vibrant, beautiful destination, brimming with unique cultural attractions, exciting cities, and friendly people.

We will continue to distribute the latest detailed and accurate information about travel to Japan, as well as to actively develop our promotional activities in order to encourage many people to visit Japan. To this end, your support and cooperation are indispensable.

Most of Japan's regions were unaffected by the earthquake, and we invite you to see the present condition of Japan for yourselves. We invite the world's media and tourism professionals to visit Japan, and to observe first-hand how Japan is still a unique and attractive travel destination.

Japan is now entering a beautiful season of new spring flowers and scenery. We continue to welcome visitors from all over the world with an unchanging spirit of hospitality, as we have always done. We will strive to encourage even more tourists to visit Japan, and when they do, the people of Japan will thank them for their messages of encouragement, prayers, and support that are helping the nation to recover from this disaster.

Sincerely,

Tadatoshi Mamiya
President
Japan National Tourism Organization



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JNTO continues to provide daily updates on [its website](#) and its New York and Los Angeles offices take inquiries. At the same time, tourism promotion is back to normal for entire country except for the affected areas in the Tohoku region.

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