

ASIA JET ANNOUNCES ITS COLLABORATION WITH JAPANQUEST JOURNEYS.

Asia Jet can now provide bespoke tailor-made luxury experiences within Japan to coincide with the latest regulatory announcement by the Ministry of Transportation of Japan opening up the luxury tourism market for private jet users for the first time.

Hong Kong, September 14th 2010 – Asia Jet and JapanQuest Journeys can now offer our high-end clients the ultimate luxury air and ground tailor-made travel experiences. This is perfect timing to coincide with Japan Ministry of Transport's recent announcement of its latest regulations governing private jet movements at the Haneda Airport, Tokyo. The collaboration combines Asia Jet's extensive knowledge and experience in flying high net worth individuals on the finest private jet fleet in Asia, and JapanQuest Journey's expertise of offering a unique luxury journey from an insider's prospective and accessing the very best of Japan's secret hideaways.

As the eagerly awaited new third runway and passenger terminal building of the Haneda Airport is due to open on the 31st of October 2010, parking bays for business jets will be located closer to the international passenger terminal building, eradicating a previously substantial long bus ride from the aircraft to the terminal, cutting down transfer times by 20 minutes. In addition, international charter flights will be allowed to operate on a 24 hour basis. Landing slots will become more readily available for official flights and private jet charters. Previously, Haneda Airport only allowed jets to park for a maximum of 5 days, however that will be increased to 7 days, giving more flexibility for our clients to enjoy what Japan has to offer. Up till now, it would normally take 7 days prior notice to obtain a landing permit for a private charter flight; however under these latest regulations just announced, a charter operator can file a landing application in less than 24 hours before scheduled departure or arrival under certain conditions.

With one of the largest charter fleets in the region, Asia Jet is already well known for its outstanding service quality and has been highly-rated by elite travelers for offering the best and most comprehensive choice in private jet solutions. "For the past few years Asia Jet has been striving to access the Japan luxury tourism market. We are very excited about the latest regulation announcement and predict that luxury travel will be a major contributing factor in Japan economy in the long-term," Mike Walsh, chief executive officer of Asia Jet stated. "The collaboration with JapanQuest Journeys perfectly matches the vision and developments at Asia Jet. With this strategic relationship, we aim to further enhance our members' experience by providing unequalled exclusivity, exceptional charm, and intimate moments for their luxury vacations, weekend getaways, and special occasions."

Asia Jet, the only company dedicated to providing a private jet card program for the luxury travel market in Asia, offers a range of services to suit both regional and worldwide requirements. Asia Jet Card members enjoy convenience, quality, safety and one of the largest charter fleets in the region. Asia Jet strives to make each flight an extension of its esteemed members' home or office. Each flight is completely personalized and uniquely designed to the specific client requirements. With a portfolio of complimentary services that cover every facet of luxury and lifestyle, the Asia Jet Card Membership assures an extraordinary experience in the sky.

JapanQuest Journeys will present customized journeys in the months ahead both on a seasonal and year-round basis in collaboration with Asia Jet. According to Scott Gilman and Philip Rosenfeld—Co-Founders of JapanQuest Journeys, “Our Partnership with Asia Jet will expand JQJ’s footprint deeper into the Asian luxury travel marketplace--- bringing our clients a high-caliber and unique offering from the leader in ‘Bespoke Luxury Journeys to Japan.’ This strategic relationship between JQJ and Asia Jet brings to the luxury marketplace and our clients a compelling offering of top-rated luxury charter services combined with superior service and access to best of Japan that we believe our clients will value immensely.”

JapanQuest Journeys (“JQJ”) is a boutique firm specializing in bespoke "tailor-made" luxury journeys to Japan with an unparalleled and undiluted single-country focus. With offices in the US and Japan, JQJ delivers a wealth of unique Japanese expertise based upon decades of first-hand experiences and an intimate understanding of the cultural, historic and modern landscape. JQJ provides personalized end-to-end platinum quality service and engage experts that exude the highest levels of knowledge, resourcefulness and thoughtful professionalism. To contact Japan Quest Journeys, please visit its web site at <http://www.japanquestjourneys.com>, call at 202-455-0095 (Washington, DC) or email at info@japanquestjourneys.com.

www.AsiaJet.com

Media Contact: Alycia Szeto +852-6014-0086 aszeto@asiajet.com